

NEWS

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IMPACT
COMMUNICATIONS, INC.

Building Brands | Enhancing Reputations

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Impact Communications, Inc. Recognized by DesignRush for Digital Marketing Expertise

Top 20 Listing for Agencies in Kansas City is Newest Feather in Cap

KANSAS CITY [June 28, 2021] – Impact Communications, Inc. (www.ImpactCommunications.org), a full-service marketing and PR firm that works exclusively with independent financial advisors and allied institutions such as custodians, independent broker/dealers, consulting companies and fintech firms, today announced that they have been recognized as a [Top Digital Marketing Agency in Kansas City](#) by DesignRush, a B2B marketplace that connects brands with professional full-service agencies, web design companies, digital marketing firms, and top technology companies.

DesignRush evaluates thousands of agencies and is committed to helping brands find the best solutions for their needs. The platform has a listing that allows users to search partners based on clients, portfolios, reviews, pricing structure, and testimonials. This recognition to Impact Communications is one of many that distinguishes the agency and its claims of excellence.

VALIDATION FOR WORK WELL DONE

Over the past 29 years, Impact Communications has continued to steadily expand its offerings based on market demands. During this time, the Impact team has grown and increased staff to accommodate the additional client workload while maintaining a stellar 5.0 out of five stars on Google My Business' review network.

Impact Communications has also in 2021 been recognized for two awards of distinction in AIVA's 27th annual [Communicator Awards](#) competition:

- The first AIVA award relates to their work on the [Conversations That Matter](#) project done collaboratively with the [Advisory Solutions team at Allianz Life Insurance of North America](#).

- The second AIVA award relates to their work on the [Executive Roundtable Journal](#) done collaboratively with [Strategy & Resources, LLC](#) and [Informa's Wealth Management magazine](#) team.

Impact Communications is also a finalist in the [WealthManagement.com Industry Awards](#):

- The Conversations That Matter project, which was produced in partnership with the Advisory Solutions arm of Allianz Life Insurance Company of North America, is up against five competitors for [Digital Campaign of the Year](#) in the Marketing/PR Firm category.
- The [Conversations That Matter](#) project was also honored in a second category, with Allianz Life Insurance Company of North America named as a finalist in the Insurance/Service category.

“It is always gratifying to be recognized for our hard work,” said Marie Swift, founder and CEO of Impact Communications, Inc. “Our dedicated, discerning team is driven to help our clients reach their goals. I’m proud of our people and excited about the future.”

ABOUT IMPACT COMMUNICATIONS, INC.

Founded in 1993 by Marie Swift, who prior to Impact Communications was Director of Corporate Communications for a nationally-known wealth management firm and regional office for one of the largest independent broker/dealers in the country, Impact Communications works with a select group of fintech companies, financial institutions such as custodians and independent broker/dealers, RIA networks and membership organizations, OSJs, allied consulting entities, wealth management firms and independent advisors. Private coaching, on-camera training, branding and customized websites, content creation, and personalized media strategies enable Impact clients to reach their overarching goals.

A prolific writer and respected consultant in the financial planning profession, Swift has appeared on NPR and been featured in numerous video interviews. Her quotes and articles have been published by the *Wall Street Journal*, *Forbes*, *MarketWatch*, *Barron's* and dozens of financial services trade publications such as *Financial Planning*, *Wealth Management*, *Advisor Perspectives*, *Financial Advisor*, *RIA Intel*, *RIABiz*, *NAPFA Advisor*, *Journal of Financial Planning* and *ThinkAdvisor*. She profiles interesting people in the financial services industry on the blog, *Best Practices in the Financial Services Industry*, and in the “Swift Chat” audio/video interview series, which is co-hosted by Impact VP and head of social/digital strategy, Jonny Swift. She is also currently serving as emcee of NAPFA’s “Playbook” webinar series and NAPFA’s “Mindset Mastery” podcasts. For more information about Impact Communications, please visit www.ImpactCommunications.org.