

NEWS

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Oranj Adds Turnkey Managed Portfolios to its Model Marketplace for Financial Advisors

Wilshire Associates joins the growing list of asset managers on the Oranj custodian-agnostic platform

CHICAGO [June 23, 2020] - [Oranj](#), a single platform for financial advisors to streamline portfolio management and client service, today announced that [Wilshire Associates](#) has joined the growing list of best-in-class asset managers who have made their mutual funds and model portfolios available on the free to low-cost Oranj platform.

Building on Wilshire's success creating innovative investment solutions for many leading financial institutions, Wilshire Managed Portfolios provide independent broker/dealers (IBDs) and registered investment advisors (RIAs) access to the type of investment discipline used by sophisticated institutional investors. Through these turnkey managed portfolios, independent financial advisors gain access to Wilshire's dynamic asset allocation structures, institutional-caliber investment managers, and market-leading risk management expertise.

"We are very happy to offer our Premier Allocation Portfolios to RIAs who are utilizing the innovative wealth management platform built by Oranj," said Jason Schwarz, COO of Wilshire Associates. "Financial advisors can now access Wilshire's market-tested investment strategies and programs that have a solid foundation in industry best practices through the Oranj model marketplace."

The Wilshire Premier Allocation Portfolios provide exposure to a variety of asset classes, investment styles, and investment managers including multi-manager funds of Wilshire Mutual Funds, Inc., which are used to enhance diversification and provide access to high conviction investment managers selected by Wilshire's Manager Research Group.

"We're delighted to welcome Wilshire to the Oranj platform," said David Lyon, Oranj founder and CEO. "Wilshire's models are designed to provide a broad range of outcome-oriented investment portfolios for advisors to use with their clients. With Wilshire, advisors gain access to investment strategies and programs that have a solid foundation in industry best practices, providing advisors with advantageous options."

ABOUT ORANJ

Oranj simplifies advisor technology without sacrificing sophistication or increasing costs, helping them spend less time managing and more time advising clients. The single platform streamlines portfolio management and client service, and provides advisors with rebalancing/trading, client/prospect management, portfolio management and a client portal. For more information about Oranj and its free to low-cost wealth management platform, visit www.runoranj.com, connect with them on LinkedIn, or follow [@runoranjdotcom](https://twitter.com/runoranjdotcom) on Twitter.

ABOUT WILSHIRE ASSOCIATES

Wilshire Associates is a leading global financial services firm, dedicated to improving outcomes for investors worldwide. An independent firm since its founding in 1972, Wilshire advises on over \$1 trillion in assets and manages \$65 billion in assets. Specializing in innovative investment solutions, consulting services, and multi-asset analytics, Wilshire serves more than 500 institutional and intermediate clients worldwide from 10 offices around the globe. For more information about Wilshire's Managed Portfolios, visit advisor.wilshire.com or follow [@WilshireAdvisor](https://twitter.com/WilshireAdvisor).

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