

NEWS



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Buckingham Advisors Launches Video Series to Support Small Business Owners

Ohio-based financial team provides targeted information and services to an underserved segment: small and mid-sized businesses

Dayton, Ohio [October 24, 2023] – Responding to increasing concerns by small and mid-size business owners on how to prepare for future uncertainties as they seek to navigate today’s murky economic environment, [Buckingham Advisors](#), an Ohio-based independent financial advisory and business services firm, has launched a series of free educational and business-building videos to help small and mid-size businesses. This established consulting team specializes in providing investment management, financial planning, tax, and business services for small and mid-size businesses.

In addition to the company’s series of small business videos, Buckingham’s professional team conducts extensive market and investment research on an ongoing basis, and develops videos and conducts webinars that address numerous personal and business planning topics. These videos and webinars provide the firm’s best thinking on a range of subjects. The small business videos and the entire collection of Buckingham videos and archives of webinars are available in [Buckingham’s Video Library](#).

WHY THIS SERIES NOW

Buckingham’s small business videos provide business owners with topical information to help improve operational excellence and prepare their businesses for what may come with potential economic change, developments in consumer sentiment, and technology evolution.

[A survey by the Nationwide Retirement Institute](#) found that while most firms work with tax professionals and accountants, many small and mid-sized business owners have not worked with an advisor because they do not understand what an advisor can do for them or they do not know where to turn for help. According to the survey, only 35% of small business owners work with a financial advisor, and 59% of mid-size business owners work with one.

“A majority of our business services focus on serving Ohio-based small and mid-size businesses and proprietors,” said Jay Buckingham, CEO of Buckingham Advisors. “Providing a series of videos concentrated on educating firms and owners on how to build and maintain a successful, profitable business is part of our expertise and is right in our wheel house. We know and understand business concerns. We know what these smaller companies need to reach the next level of success. We know how to work with them. We can help.”

Buckingham has issued the following four videos to date, with more scheduled on a regular basis:

Video #1: Sales Tax

For small business owners that operate in Ohio, it is imperative to understand the Ohio sales tax regulations and possible responsibilities. Jessica A. Distel, CPA, MBA, Managing Director of Business Services & Development, explains what sales tax is, what sales are subject to sales tax, and what a small business owner can do to ensure that they collect and remit the tax correctly and timely.

Video #2: Payroll Taxes

If a small business owner has W2 employees, it is important to understand how payroll taxes work. Distel explains the two types of payroll taxes and the business owner’s responsibilities.

Video #3: Ohio Workers Compensation Insurance

Small business owners in Ohio with employees are required to have Ohio Workers’ Compensation Insurance. Distel provides an overview of critical aspects of the insurance policy and provides explanations for employers.

Video #4: Ohio Commercial Activity Tax

Ohio Commercial Activity Tax has many facets of which a small business owner needs to be aware. Distel discusses four key factors to consider and the outlook for possible changes in 2024 and 2025.

ABOUT BUCKINGHAM ADVISORS

Ohio-based Buckingham Advisors is a unique team of professionals that work together to create professional and personal financial success for their clients. Buckingham’s professionals are fiduciaries, putting their clients’ needs ahead of their own. The company’s core purpose is to improve the lives of clients by providing clarity, simplicity, and the professional expertise of Buckingham’s financial planners, investment professionals, tax strategists and accounting team. Buckingham specializes in aligning the solutions clients need to help them achieve the best possible financial and life outcomes. The firm offers personal and business financial solutions, providing one team for all their clients’ financial needs. A complimentary, initial consultation is available for prospective clients (no cost or obligation). For more information visit [MyBuckingham.com](https://www.MyBuckingham.com).

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