

# NEWS

For Immediate Release

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## **BX Partners and Boosted.ai Bring Advanced AI-Powered Insights to Advisors, Model Builders and Asset Managers**

*BX Partners strengthens its commitment to offering differentiated research capabilities, modern technology, and scalable tools*

**Charlotte, NC (January 14, 2026)** – [BX Partners](#) and [Boosted.ai](#) today announced a new collaboration. Through this partnership, firms across the BX ecosystem will gain access to investment strategies based on Boosted.ai's intelligence platform. The integration brings institutional-grade AI capabilities to financial advisors, model builders, and asset managers using the BX Index platform, multistrategy portfolios, and BX's distribution network, including Alpathena, Stratifi, UX, Adhesion, and select turnkey asset management platforms.

### **ELEVATING INVESTMENT RESEARCH WITH AI**

Boosted.ai empowers investment teams to automate tedious tasks, monitor market movements, and surface actionable insights at scale. The technology mirrors real investment workflows, cuts through market noise, accelerates research processes, and supports the delivery of insights that investment committees and clients can trust.

Firms across the industry use Boosted.ai to turn market noise into clarity. The platform serves a wide range of professionals, including fintechs, hedge funds, registered investment advisors (RIAs), institutional investors, wealth management firms, and investing platforms. Boosted.ai helps teams generate ideas, validate investment theses, and uncover what others may miss before it matters.



"The firms we partner with are the ones defining what modern investment research looks like," said Josh Pantony, CEO, Boosted.ai. "BX Partners is giving advisors and asset managers access to tools that were once only available to the most sophisticated institutions. We're proud to work with leaders who see AI not as a buzzword, but as a competitive advantage."

## **ACCESS THROUGH BX PARTNERS**

By integrating Boosted.ai into its platform, BX Partners strengthens its commitment to offering advisors differentiated research capabilities, modern technology, and scalable tools. Advisors can blend Boosted.ai's insights with active strategies, direct indexing, passive solutions, and factor driven models to create a consistent and repeatable investment process.



"BX is very excited to work alongside Boosted.ai to deliver differentiated investment strategies to financial advisors," said BX Co-founder Craig Cmiel. "Their data-driven and highly customizable research system is one of the most dynamic tools we have uncovered in our search for the best technology to deliver to our user base. BX is highly selective in bringing on new research firms and strategies onto the BX platform. Working with Boosted.ai gives us confidence that our solutions will help advisors and their clients meet their long-term investment objectives."

## **ABOUT BX PARTNERS**

BX Partners is a research and investment platform built for growing wealth management firms that want to strengthen their offering and scale efficiently. Advisors use BX to access 70 sleeves, 30+ models, and automated proposal tools that improve portfolio design and client communication. BX conducts rigorous due diligence across thousands of strategies to ensure only high-quality options are available. With custom models, fact sheets, and real-time analytics, advisors can make confident, data-driven decisions. Learn more at [www.BXIndex.com](http://www.BXIndex.com).

## **ABOUT BOOSTED.AI**

Boosted.ai is the AI engine behind modern investing. It helps users like investment platforms, institutional investors, and financial advisors cut through noise, enhance idea generation,

accelerate workflows, and boost research quality. Delivered via API or directly through their app, Alfa, Boosted.ai serves the investment research insights advisors need how they want to see them. Learn more at [www.Boosted.ai](http://www.Boosted.ai).

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