

NEWS

For immediate release

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E Q U I T A

FINANCIAL NETWORK

Equita Financial Network Welcomes Seventh New Member Firm and Announces Upcoming “Inspiring Insights” Webinars

*Astraea Wealth Management serves resilient women,
anxious savers, and the LGBTQ+ community*

*Webinars include debt optimization, estate planning for
multinationals, and admired leadership*

FORT WASHINGTON, PA (April 11, 2024) – [Equita Financial Network](#) (Equita), a privately-held entity that offers a proven business platform for women-led, independently owned and operated fee-only financial planning firms, today announced that [Astraea Wealth Management \(Astraea\)](#), led by Laura Corbiani, has joined as a new member firm, bringing the number of member firms to seven. The network has also announced new speakers, topics, and dates for the *Inspiring Insights* educational webinar series. The series, which began in 2023, happens on the last Wednesday of each month at 4:00 p.m. Eastern Time (ET) and is dedicated to furthering the education and knowledge of fiduciary financial advisors.

UPCOMING EDUCATIONAL WEBINARS FOR PRESS AND FINANCIAL ADVISORS

The year started strong in January, with an Inspiring Insights Webinar from Megan Kopka, CFP®, RLP®, on advising widows. February brought Sam X Renick to discuss ways to strengthen client bonds through the role of multi-generational financial literacy. College financial aid was the topic of the March webinar with Cozy Wittman. [Find all the webinars on demand here.](#)

The April webinar is [Holistic Financial Planning: Mastering The Art Of Strategic Debt Use And Liability Optimization](#), with guest speaker [Rohit Agarwal, Co-CEO of Sora Finance](#), an AI-driven software company that provides debt financing and management. The session will take place on Wednesday, April 24, 2024, at 4:00 p.m. ET. Agarwal will discuss the intricacies of liability management, exploring innovative strategies and technologies that can transform liabilities from

overlooked details into opportunities for deepening client relationships, growing assets under management (AUM), and differentiating your financial planning process.



In May, the guest speaker is [Paula M. Jones, Esq., Principal and Founder of Jones Estate Group. Estate Planning for Multinationals](#), and is slated to happen Wednesday, May 22, 2024, at 4:00 p.m. ET. Jones will provide an in-depth look at the complexities facing individuals with ties to multiple countries. This session will equip financial advisors with the skills to navigate international estate laws and tax planning for high-net-worth clients.

The June event will feature [Steve Atkinson, Managing Director of CRA Admired Leadership®. Understanding Admired Leadership](#) is scheduled for Wednesday, June 26, 2024, at 4:00 p.m. ET.

Webinars are free to Equita members and open to any interested advisor for a \$39 fee. CE credits are available for CFP® certificants who attend any of the live sessions. Recordings are also available but are not CE-qualified.

Members of the press are invited to sit in on any of the sessions above. For a press pass, email DoriThomas@ImpactCommunications.org.

Guests of any speaker are invited to sit in without cost, as well (please ask the speaker to introduce you to Dori Thomas and she will manually register you and waive the normal \$39 non-member participation fee).

ASTRAEA FOR ANXIOUS SAVERS, RESILIENT WOMEN, AND LGBTQ+ INVESTORS

[Laura Corbiani, CFP®](#), founder of Astraea, a full-service investment advisory firm, has joined Equita as the newest member firm. The firm, which just launched, plans to integrate financial planning, investment management, and coaching for resilient women, anxious savers, and the LGBTQ+ community.



Laura Corbiani, Founder of Astraea Wealth Management

“The launch of another women-owned advisory firm reflects a positive trend in the industry, adding to the reduction of the gender gap in financial services,” said Bridget Venus Grimes, CFP®, co-founder of Equita. “Equita is thrilled to help Laura grow a successful firm. We have watched other women on our platform do just this and their growth has been remarkable.”

Corbiani plans to focus on resilient humans who desire to be seen for who they are, not the value of their investment accounts. Astraea is named after the Greek goddess of justice, purity, and precision. The story says that when humanity was falling, the goddess was the last of the immortals to stay with them in their darkest hours. Corbiani can relate to this story and hopes to keep others from experiencing their darkest hour.

“I’m very excited to be starting this firm, and would not have been able to do it as well without the support of the Equita network and other women CFP® professionals who have stepped up and encouraged me to take the leap,” stated Corbiani. “I’m grateful to have the opportunity to build this human-first focused financial planning firm, with the mission to have the financial planning experience be welcoming and judgement-free..”

Astraea specializes in working with high-achieving women who work in male-dominated fields, women who have navigated solo, either by choice or due to divorce or death of a spouse or significant other, and anyone who has felt anxious around their savings, and seek validation in their diligence. Corbiani also hosts small groups of women who want to ask any financial questions in a safe space, both virtually and in-person in Grand Rapids, Michigan and Syracuse, New York.

ABOUT EQUITA FINANCIAL NETWORK

Equita Financial Network (Equita) provides a signature platform that includes all the necessary resources to run a comprehensive financial planning and investment management firm. In addition to providing proven resources, Equita also provides a powerful community of support for women-led, independently operated, fee-only financial planning firms.

Equita is an SEC Registered Investment Advisor (RIA) that allows Member firms to conduct business as a DBA, thereby avoiding the need for Member firms to register either with the State or SEC. Equita does not take an equity stake in any Member firm. Member firms maintain their own independent, autonomous brand. Members own their client relationships - always.

The Equita platform is intentionally priced so that women business owners can keep more of what they make. Equita provides a robust and structured network component to support collaboration across Members firms, sharing of best practices, and client solutions + advocacy, education, and succession planning options. In-person and virtual gatherings support the exchange of information and ideas between like-minded professionals who share freely and support one another. Having an abundance mentality is an essential element of success when a woman becomes a part of the Equita community.

Equita also provides the opportunity to uncover potential partners for emergency continuity planning and/or succession planning purposes. Member firms are CERTIFIED FINANCIAL PLANNER™ Professionals or will commit to earning the designation.

The brainchild of co-founders Katie Burke and Bridget Venus Grimes, Equita celebrated its fifth anniversary in May 2023. Created in 2018 by these two tenured CFPs, Equita's structure and benefits are based on their own experiences, working every day in the trenches as RIA business owners themselves.

To learn more about Equita's powerful community and proven resources, visit: www.EquitaFN.com.

***Important Disclosures:** Investment advisory services offered through Equita Financial Network, Inc. an Investment Adviser with the U.S. Securities and Exchange Commission. Registration does not imply a certain level of skill or training. Equita Financial Network also markets investment advisory services under the name, Modern Family Finance, LLC and AegleWealth.

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