

## NEWS

For immediate release

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# Fidato Wealth Asks Cleveland-Area Residents and Interested Others to Support Shoes and Clothes for Kids Charity Donations

*“Socks in the City” virtual drive supports local area students, donation link open through December 11, 2020*

MIDDLEBURG HEIGHTS, OHIO – December 8, 2020 – [Fidato Wealth](#), an independent, fee-based financial advisory firm that provides comprehensive financial planning and wealth management for successful families, individuals and professionals, is once again teaming up with Shoes and Clothes for Kids (SC4K), a local charity who improves K-8 school attendance by eliminating lack of appropriate clothing, shoes and school supplies as barriers. Normally, the firm would serve as a drop off location for items like socks, winter hats and gloves to be distributed to local area school children this season. However, in this time of the pandemic, they’ve chosen to help support in a different way through a virtual collection drive.

Instead of accepting the usual clothing donations at their Middleburg Heights office, which is how Fidato Wealth has lead area participation the past two years, the firm created a champions page to raise money for SC4K’s Collection Drive. Funds donated here will help purchase new clothing items for Cleveland area students. They have set a goal of \$3,000 in funds to be donated to the charity.

“We will miss seeing every one who has so generously dropped off items for Shoes and Clothes for Kids in past years,” said Amy D’Amico, president and managing partner of Fidato Wealth. “I truly wish the pile of donations were growing underneath our office Christmas Tree, but 2020 is quite a different year. Our \$3,000 goal is hefty, but we think we can reach it with help from the community.” To give to the charity through Fidato Wealth’s virtual collection drive, use this link: <https://e.givesmart.com/events/j5k/c/:3vd-EDC3gY7/>

## SHOES AND CLOTHES FOR KIDS IN TIMES OF COVID-19

**COVID-19 Crisis Response by the Numbers**

OUR NETWORK OF PARTNERS ARE DISTRIBUTING SC4K ITEMS TO KIDS AND FAMILIES IN NEED IN NINE WEEKS

- 5,799 School Supply Bags**
- 4,036 Personal Hygiene Kits**
- 937 Yoobi Boxes**
- 5,000 Boxes of Girl Scout Cookies**
- Over 2,000 Clothing Items**
- 83,422 Items Distributed**

sc4k.org

According to their website, students and teachers in need have been navigating uncharted territory in 2020, as has the charity. In response, COVID-19 Partner distribution locations have distributed 83,422 items to area school children in need during the pandemic, including over 2,000 clothing items. The need for shoes, clothes, school supplies, and educational materials and enhancement tools will continue to be great throughout the school year. The charity asks that the community keeps students and teachers in their thoughts and donates funds to provide them much-needed supplies and clothing to stay in school.

SC4K distributes only brand-new items – school uniforms, casual clothing, socks, underwear, shoe gift cards and school supplies – to help K-8 students attend and stay in school. SC4K charges no fees to their recipients and relies solely on the support of donations. SC4K purchases and distributes discounted gift cards instead of shoes, allowing families to purchase new shoes or boots of their own choosing that are stylish and fit properly. These gift cards help the charity to carry out their mission with compassion, care and respect.

To become directly involved with SC4K or learn more about the organization, please visit [www.sc4k.org](http://www.sc4k.org).

## ABOUT FIDATO WEALTH

Fidato Wealth is a financial advisory firm headquartered in Middleburg Heights, OH, that provides retirement planning, family wealth management, and business advisory services. As an SEC Registered Investment Advisor, the firm is legally bound to act as a fiduciary, which means that the clients’ needs always come first. Tony D’Amico, CFP®, Founder and Managing Partner, has been quoted in *The Wall Street Journal*, *CNBC*, *Barron’s* and other national publications. Fidato Wealth was named to *Financial Advisor* magazine’s Top RIA Ranking list in 2017, 2018, 2019 and 2020. For more information, visit [www.fidatowealth.com](http://www.fidatowealth.com).

## ABOUT SHOES AND CLOTHES FOR KIDS

Shoes and Clothes for Kids (SC4K) is an organization which positively impacts the lives of Greater Cleveland area school children by giving them the self-esteem and confidence that comes from having brand new shoes and clothes and essential school supplies. SC4K's mission is to improve K-8 school attendance by eliminating lack of appropriate clothing, shoes and school supplies as barriers. Beyond serving the basic needs of thousands of deserving children, SC4K serves as a change agent for area families living in poverty. By providing new clothes and shoe gift cards through our Distribution Partner network, we can connect these families with other important programs and services working to improve and enrich their lives. These programs include food pantries, GED education programs, resale. For more information, visit [www.sc4k.org](http://www.sc4k.org)

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