

NEWS

For Immediate Release

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Fidato Wealth Thanks Northeast Ohio Residents for their Donations to Shoes and Clothes for Kids Charity

Local firm promoted #SOCKSINTHECITY virtual drive to benefit area students

MIDDLEBURG HEIGHTS, OHIO (December xx, 2021) – [Fidato Wealth](#), an independent, fee-based financial advisory firm providing comprehensive financial planning and wealth management for successful families, individuals and professionals, once again teamed up with Shoes and Clothes for Kids (SC4K), a local charity who improves K-8 school attendance by eliminating lack of appropriate clothing, shoes, and school supplies as barriers. Over the past four years, with the exception of 2020, the firm served as a dropoff location for items like socks, winter hats, and gloves to be distributed to local area school children over the holidays. However, in this time of the pandemic, they chose to help in a different way and hosted a virtual giving drive, #SOCKSINTHECITY.

Instead of accepting the usual clothing donations at their Middleburg Heights office, Fidato Wealth created a holiday giving webpage to raise money for SC4K's Collection Drive. Funds donated will help purchase new clothing items for Cleveland area students. The firm exceeded their goal of raising \$1,000 in a week, and the citywide virtual donations exceeded the charity's \$20,000 goal, with a total of \$33,270 in funds raised.

“We were pleased to play a role in the overall total of funds raised, although we missed seeing friends who have so generously dropped off items for Shoes and Clothes for Kids over the past four years,” said Amy D’Amico, President and Managing Partner of Fidato Wealth. “We are truly thankful to all who gave generously to the virtual #SOCKSINTHECITY collection drive this year. The money collected will go toward purchasing much needed items for thousands of Cleveland school children - such as socks, proper shoes, school supplies, and much more.”

To give to the charity through Fidato Wealth’s virtual collection drive, [please click here](#).

SHOES AND CLOTHES FOR KIDS FILLS IMPORTANT NEED

HELP KIDS START
THEIR DAY ON
THE RIGHT FOOT!

SOCKS IN THE CITY

VIRTUAL SOCKS IN THE CITY COLLECTION DRIVE
DRIVE RUNS NOVEMBER 22ND - DECEMBER 10TH

Socks are one of the most common items kids living in poverty need and access to them is often limited. Socks are included in the school appropriate packages SC4K provides along with a weeks' worth of clothing, underwear, hygiene kits, masks, and supplies.

Do something to show your support by donating to help us purchase the socks we need for the students we serve.

#SOCKSINTHECITY

“By ensuring children have the basic items they need - like socks & shoes - we can improve school attendance by up to 24% in Greater Cleveland schools,” according to the Shoes and Clothes for Kids’ website.

Socks are one of the most common items kids living in poverty need and access to them is often limited, which spurred the #SOCKSINTHECITY collection drive. Socks are included in the school appropriate packages SC4K provides, along with a weeks’ worth of clothing, underwear, hygiene kits, masks, and other supplies.

The need for shoes, clothes, school supplies, educational materials, and enhancement tools will continue to be great throughout the school year, even after the #SOCKSINTHECITY campaign ends. The charity asks that the community keeps students and teachers in their thoughts year-round and donates funds to provide them with much-needed supplies and clothing to stay in school.

SC4K distributes only brand new items – school uniforms, casual clothing, socks, underwear, shoe gift cards, and school supplies – to help K-8 students attend and stay in school. SC4K charges no fees to their recipients and relies solely on the support of donations. SC4K purchases and distributes discounted gift cards instead of shoes, allowing families to purchase new shoes or boots of their own choosing that are stylish and fit properly. These gift cards help the charity to carry out their mission with compassion, care and respect.

To become directly involved with SC4K or learn more about the organization, please visit www.sc4k.org.

ABOUT FIDATO WEALTH

Fidato Wealth is a financial advisory firm headquartered in Middleburg Heights, OH, that provides retirement planning, family wealth management, and business advisory services. As an SEC Registered Investment Advisor, the firm is legally bound to act as a fiduciary, which means that

the clients' needs always come first. Tony D'Amico, CFP®, Founder and Managing Partner, has been quoted in *The Wall Street Journal*, *CNBC*, *Barron's* and other national publications. Fidato Wealth was named to *Financial Advisor* magazine's Top RIA Ranking list in 2017, 2018, 2019, 2020 and 2021. For more information, visit www.FidatoWealth.com.

ABOUT SHOES AND CLOTHES FOR KIDS

Shoes and Clothes for Kids (SC4K) is an organization which positively impacts the lives of Greater Cleveland area school children by giving them the self-esteem and confidence that comes from having brand new shoes and clothes and essential school supplies. SC4K's mission is to improve K-8 school attendance by eliminating lack of appropriate clothing, shoes and school supplies as barriers. Beyond serving the basic needs of thousands of deserving children, SC4K serves as a change agent for area families living in poverty. By providing new clothes and shoe gift cards through our Distribution Partner network, we can connect these families with other important programs and services working to improve and enrich their lives. These programs include food pantries, GED education programs, resale. For more information, visit www.sc4k.org

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