

NEWS

For Immediate Release

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New Advisor Accelerator Program Launched by Financial Advisor Coach and Best-Selling Book Author Derrick Kinney

Success coach aims to transform advisors with targeted strategies for client and revenue growth in just 5 months

Dallas, TX (April 16, 2024) — [Derrick Kinney](#), best-selling author, financial advisor coach, successful podcast host, and sought-after speaker, today announced the Success for Advisors Advisor Accelerator Program, giving financial advisors eager to elevate their business practices and client relationships a new opportunity to thrive. The comprehensive five-month program is set to begin on May 15, 2024, and promises to empower advisors with strategies to increase client referrals, convert prospects, and break through revenue ceilings.

The Advisor Accelerator Program offers an exclusive curriculum structured around monthly themes that target critical aspects of financial advisory success. The program kicks off with "Creating Your Generosity Purpose™" in May, a strategy to attract high net-worth clients through a tailored generosity framework. The following months will focus on unique positioning in the market, memorable communication techniques, innovative marketing for event success, and strategic branding to become the "go-to" advisor in the community.

"I have leveraged my experience running a successful advisory firm to create a program that addresses the nuanced needs of today's financial advisors," said Kinney. "Our goal is to make participants indispensable to their clients and revered in their community."

The program has been created to answer the top challenges financial advisors are facing right now. Any advisor who feels stuck or worried about where their next client or new business will come from or is not having any success turning first-time consultations into long-lasting relationships

will benefit from the program. Advisors who feel like they are wasting their time and money on marketing events and sponsorships due to getting zero results will learn how to establish themselves as *the* indispensable financial advisors in their community. Kinney's program will show advisors how to reach and surpass their revenue goals and grow their business without feeling like they are missing out on downtime or treasured family time.

ADVISORS CHOOSE COACHING EXPERIENCES THAT SUIT THEM BEST

Registration is open until May 1, 2024, but spots are limited to ensure personalized attention and a tailored learning experience. Participants can choose from three coaching experiences:

- Elite Coaching Experience: cost \$3,999, total value \$11,196
- Premium Coaching Experience: cost \$6,999, total value \$29,195
- Ultimate VIP Experience: cost \$14,999, total value \$49,194

Each experience offers a range of benefits, including live coaching classes, interactive Q&A sessions, a hardcopy course workbook, and access to a private online advisor community. The most exclusive option, Ultimate VIP Experience, adds private coaching calls and a full-day workshop tailored to team needs.

Advisors who register by April 25th will receive a 10% discount.



Kinney, known as the "Advisor to Advisors," is recognized nationally for his insights into financial growth strategies. He is a frequent guest on major news outlets and a best-selling author, committed to helping advisors leverage their expertise to maximize impact and revenue.

For more details and to secure a spot in the Advisor Accelerator Program, visit www.SuccessForAdvisors.com.

ABOUT DERRICK KINNEY

Derrick Kinney is a best-selling book author, podcast host, and financial advisor known to many as the Advisor to Advisors. He is a sought-after keynote speaker on how to attract more high net-worth clients to grow advisory business. Recognized by Forbes as one of the nation's top financial advisors, Kinney has coached thousands of clients to financial success. His mission is to teach his proven framework to financial advisors so they can build the businesses they've always wanted and enjoy more freedom and meaning in their lives. Learn more at SuccessforAdvisors.com. Get a copy of his "10 Fatal Mistakes Financial Advisors Make (and how you can avoid them) Guide" at <https://www.SuccessForAdvisors.com/pdf-10-mistakes>

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