

NEWS

For Immediate Release

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SSS from VenturEd Solutions Revolutionizes Financial Aid Application Processing with Industry- Leading IRS Integration powered by TaxStatus

*New partnership with TaxStatus powers simplified and rapid verification
of family tax information within a unified admissions solution*

ST. PETERSBURG, FL (January 23, 2025) – [VenturEd Solutions](#), a leading provider of cloud-based admissions, financial aid, student lifecycle, and payment solutions for schools, is proud to announce a significant enhancement to its financial aid product, [School and Student Services® \(SSS\)](#). Through an innovative partnership with [TaxStatus](#), a fintech company revolutionizing financial services with frictionless IRS account monitoring and consent-based access to IRS tax records, SSS will streamline financial aid applications by securely retrieving family and business tax records. This breakthrough eliminates the need for manual completion of IRS forms and document uploads, ensuring faster, more accurate, and secure processing.

With TaxStatus' advanced IRS integration, SSS provides schools with immediate access to verified financial data while safeguarding families through secure identity verification methods, including ID.me. This enhancement reduces application barriers for families and enables schools to make timely financial aid decisions without relying on manual or outdated methods.

“We are excited to introduce this new partnership with TaxStatus as a significant step forward in transforming the financial aid experience for families and schools. By combining the TaxStatus integration and NAIS' proven methodology as part of our unified admissions solution, we're making the financial aid process faster and easier for families and schools,” said **Rob Rainey**, CTO of VenturEd Solutions. “This partnership underscores our unwavering commitment to delivering schools with future-ready solutions that ignite growth, drive success, and empower them to lead in an ever-evolving educational landscape.”

Key Benefits of the Enhanced SSS Solution:

- **Simplify the family experience with a fast, seamless application process.** Families complete financial aid applications in minutes, enjoying a stress-free process with no document uploads required.
- **Increase access and deliver equitable awards with comprehensive financial insights.** Through TaxStatus' proprietary, direct IRS integration, schools gain a complete financial

picture with multiple years of family and business tax records, enabling more accurate and mission-aligned financial aid decisions.

- **Protect your mission with a trusted, industry-backed methodology tailored to your school.** Ensure fair, consistent, and transparent financial aid decisions using NAIS' industry-leading formula, recognized for its expertise and credibility.
- **Unify your admissions and financial aid experience.** Improve family experience and school decision-making by combining the power of SSS with our powerful Ravenna and TADS admissions platforms.

“As a long-time veteran in the admissions, financial aid, and enrollment field, I am thrilled with VenturEd’s revolutionary leap forward through this TaxStatus partnership. Expanding access to financial aid is fundamental to the Peddie School mission, and the combined power of direct IRS integration, along with NAIS’ trusted methodology, ensures our school and all private schools can advance financial aid awarding capabilities with confidence,” said **Peter Park**, Director of Financial Aid & Associate Director of Admission at Peddie School.

Unlike traditional services requiring manual review, the TaxStatus integration enables schools to quickly and confidently process financial aid applications, helping families receive timely support.

“Our team at TaxStatus is thrilled to lend our expertise in the financial sector to the education market through this strategic partnership,” said **Kevin Knull, CFP®**, President of TaxStatus. “By providing secure access to authenticated IRS tax data, we’re empowering VenturEd Solutions to fulfill its forward-thinking mission of helping schools and families successfully apply and benefit from financial aid in pursuit of the highest level of academic endeavor.”

For over 50 years, VenturEd’s products have served as a transformative partner for K-12 schools, enriching families, students, administrators, and their communities with innovative technologies synonymous with successful growth and EdTech sector leadership.

ABOUT VENTURED SOLUTIONS

VenturEd Solutions is a leading solution provider exclusively dedicated to powering the success of K-12 schools, students, and families. With innovative solutions rooted in more than 50 years of service to the education sector, VenturEd Solutions, formerly Education Brands from Community Brands, empowers schools worldwide with efficient, customizable solutions that strengthen operations and drive growth. VenturEd Solutions serves more than one million students and families at over 28,000 schools, districts, dioceses, multi-academy trusts, and educational organizations globally. This comprehensive suite of solutions supports admissions and enrollment, financial aid, tuition, student information management, school payments, communications, data, and analytics to ensure schools achieve their goals and make a lasting impact in their communities. To learn more about VenturEd Solutions, visit www.VenturEdSolutions.com.

ABOUT SSS

School and Student Services (SSS) is a trusted financial aid management solution for K-12 private and independent schools. Powered by NAIS’ industry-standard methodology, SSS provides schools with the tools and insights they need to make fair, consistent, and mission-aligned financial aid decisions. With an intuitive, family-friendly application process and robust administrative features, SSS simplifies financial aid management, helping schools increase access, promote

diversity, and support sustainable enrollment growth. To learn more about SSS, visit www.SolutionsBySSS.com.

ABOUT TAXSTATUS

TaxStatus is a cutting-edge IRS account monitoring and tax data platform designed for financial professionals and the clients they serve, provided through a direct, two-way integration with the IRS. TaxStatus is a one-of-a-kind, truly innovative solution in the financial services industry. The product solves three important problems for financial advisors: eliminating the friction in obtaining tax data, providing continuous IRS account monitoring, and providing insights and data necessary to provide improved tax and financial planning recommendations. The platform provides: (1) frictionless access to consent-based IRS tax data, allowing financial professionals to obtain their clients' individual, business, and trust official IRS records digitally with ease and 100% accuracy, (2) continuous IRS account monitoring to ensure advisors and their clients are aware of any changes to an IRS account including filing status, refund status, taxes / penalties / liens due, audit activity, and even fraud alerts, and (3) unparalleled tax and financial planning insights covering thousands of data points per taxpayer, which surface advice opportunities specific to each client for hyper-personalized recommendations. The result is the most complete and accurate financial picture for any taxpayer, which ultimately helps advisors deliver better financial plans, better advice, and better client outcomes. To learn more about TaxStatus, visit www.TaxStatus.com.

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