

NEWS

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TradePMR Makes “The Best Places to Work in Financial Technology” List, Second Consecutive Year

Great culture, motivating workplace cited by employees as differentiating factors in survey conducted by Best Companies Group.

GAINESVILLE, Fla. [February 5, 2020] – [TradePMR](#), a technology and custodial services provider that works exclusively with Registered Investment Advisors, has earned another accolade. Today, the firm announced they had been named, once again, as one of the industry’s best-ranked companies, earning a spot on the 2020 *Best Places to Work in Financial Technology* list assembled by SourceMedia and Best Companies Group. The 2020 list includes 50 companies that operate in and serve companies and consumers in a wide range of financial services companies including banking and mortgages, insurance, payments and financial advisory. This is the second consecutive year of inclusion for TradePMR.

Companies from across the United States entered a two-part survey process. The first part focused on the company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of a survey to measure the employee experience. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration and survey process, analyzed the data and determined the final ranking.

“At TradePMR, we are always looking for driven, innovative thinking individuals who act with the highest level of integrity and who embrace hard work as the distinction between being good and being great. We have a philosophy of providing white-glove service to the advisors with whom we work, and I believe as an entrepreneur, you must extend that courtesy to the team that is helping execute your vision, day in and day out,” said Robb Baldwin, founder and CEO, TradePMR. “I am thrilled that our team at TradePMR, as well as the teams at SourceMedia and Best Companies Group, recognize our efforts to make this an employee-centric workplace.”

TradePMR employees who answered the survey provided free-form comments such as, “Fantastic workplace culture. The people that work at TradePMR is what makes it a nice place to work.” Others added, “Employees are treated with respect. It is a caring, family-oriented culture. We work hard, we work as a team, and we support one another in what we do.”

Baldwin continued, “I am thankful to our team at TradePMR and the effort and energy they bring to work with them every single day. We are also excited to extend a warm welcome to the financial advisors and supporting companies that will be joining us for our annual [TradePMR Synergy Conference](#), which is slated for May 6-8, 2020 at the Ritz Carlton Grand Lakes Orlando. Without this wonderful ‘tribe’ of people, TradePMR would be struggling to make waves. Happily, the opposite is true – things are going great and we expect to have a banner year.”

In December 2019, Robb Baldwin, founder and CEO of TradePMR, was recognized in conjunction with John Peluso, head of First Clearing, for their efforts to launch an RIA channel within a wirehouse. The acknowledgement came from the editorial team at *Financial Planning* magazine, SourceMedia’s flagship publication for independent financial advisors. The group of twenty industry leaders included custodial and fintech entrepreneurs such as Baldwin, regulators, and diversity and inclusion thought leaders that have the potential to make an impact on the industry in the new decade. Click to read: [Baldwin Named One of 20 People Who will Change Wealth Management in 2020.](#)

CRITERIA FOR INCLUSION

To be considered for participation, companies needed to provide technology products, services or solutions that enable the delivery of financial services. Companies must also have been in business for at least one full year and employ at least 15 people in the U.S.

“The competition for talent in technology is intense and companies named to SourceMedia’s Best Places to Work in Financial Technology are setting the standard in terms of cultures that help people thrive,” said Richard Melville, Group Editorial Director at SourceMedia.

For more information on SourceMedia’s Best Places to Work in Financial Technology program, including full eligibility criteria, visit www.BestPlacestoWorkFinTech.com.

ABOUT TRADEPMR

For more than two decades, TradePMR has worked with growth-minded independent registered investment advisors (RIAs) helping to provide the innovative technology tools and support designed to transform their businesses. The privately-held brokerage and custodian services provider (Member FINRA/SIPC), based in Gainesville, Fla., works to streamline fee-only investment advisors’ operations through comprehensive custodial, operational and trading support. For more information, visit www.TradePMR.com.

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